

# YOUMINTER

MINT YOUR PASSION



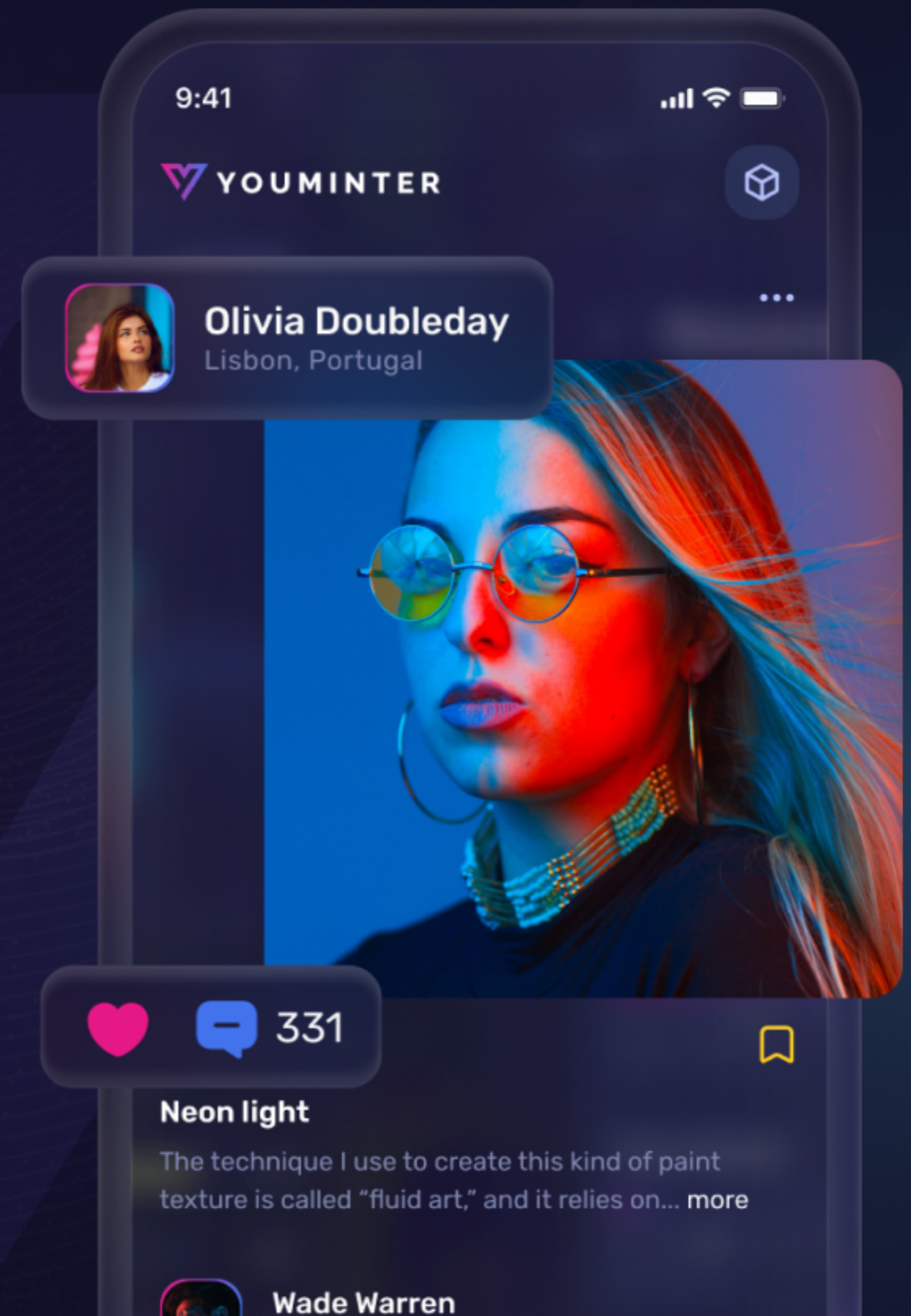


# YouMinter aims to become #1 Web3 social media platform

YouMinter is a Web3 social network in easy-to-use iOS and Android app with NFT feed, followers, and likes that opens up a world of NFT to everyone and which is owned by its users.

Create, mint and share your NFTs with just a few taps and then earn rewards in form of UMINT tokens by making engaging content and growing your community.

YouMinter is a perfect tool for bloggers, influencers, creators, fans and collectors.





# What makes YouMinter different

## Effortless onboarding and usage

With YouMinter you get not only an app but also a handy tool for NFT creation where no extra skills are required. It allows every creator to stay focused on imagination and community growing. The rest is on us.

## Versatile possibilities

YouMinter is built to help every author stand out with their NFTs. It is an all-inclusive app to promote your art and brand in the world of NFT.

## Huge possibilities for monetization

Besides the convenient way of NFT monetization, YouMinter also designed to appreciate its community while growing. Thanks to Ownership Economy users will get additional rewards in form of UMINT tokens for expanding their followers base.





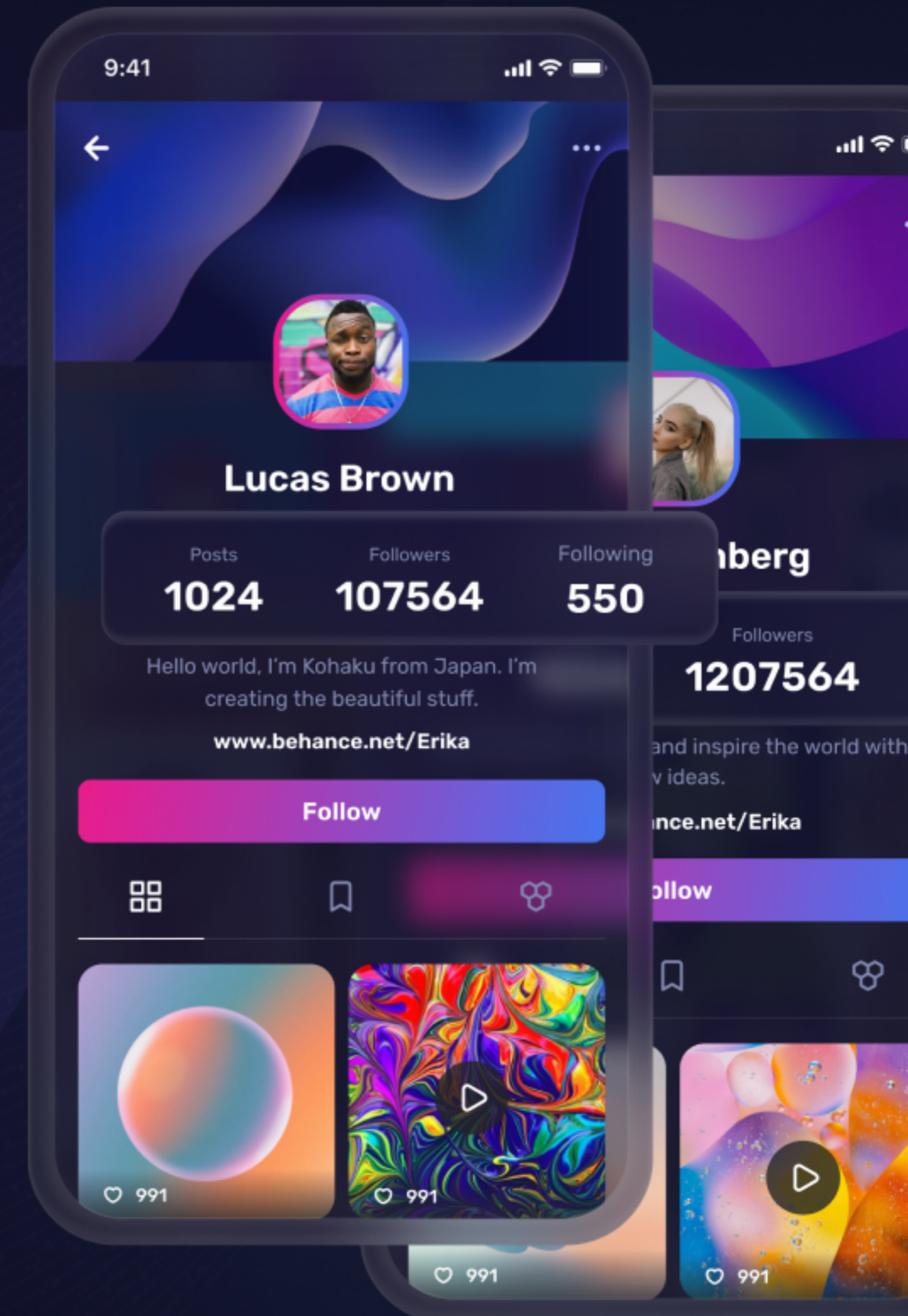
## Who is it for?

YouMinter is perfect for everyone who wants to build or expand his community and get rewards for their passion.

**If you're a blogger**, add exclusive, collectible photos and videos for your fans; It allows bloggers seamlessly dive into the open NFT world, create and sell their NFTs by adding the new level of monetization for their communities.

**If you're an artist**, create and share your masterpieces; Definitely, YouMinter is a great place to show off your art. Now you can concentrate on the process and be sure that the result will be recognized.

**If you're a collector**, look for rare NFTs, buy, resell and collect them; When exclusivity meets communities and NFTs, there is always perfect space for collecting and trading.



## Rewards

### Ownership Economy

Key option that differentiates YouMinter from other social network apps is Ownership Economy. It allows users to get even more benefits inside the app while the platform is growing. Ownership Economy is built on attracting more and staking Governance Token, which is a win-win approach for the platform and users.

### Staking

YouMinter allows users to stake UMINT token within the app and receive a percentage back as a reward. Thanks to this feature, we create mutually beneficial opportunities for both: UMINT holders and us as a project.

### Referral Program

To attract even more users to YouMinter app, we still have a Referral Program with a reward system for each referral engaged by app's user via his personal Referral Link.



## Cameras & Lenses

To create content, users equip themselves with NFT in form of a Camera.

There are several types of Cameras with different rarity, quality, and properties – everything matters and affects the number of UMINT tokens you get in terms of the reward system based on Ownership Economy.

Thus, the better Camera you have, the more rewards you get.

Moreover, there are even more ways to improve your Camera and, thus, rewards coefficient by:

- Adding additional attributes such as Lenses and Filters;
- Owning 2, 3, or even 99. There are no limits here;
- Minting new Cameras and much more.



# Roadmap

## Stage 1

- Public Beta on NEAR Mainnet
- Genesis NFT Cameras release & sale
- Staking
- Marketing kickoff
- Discord Community Build-up

## Stage 2

- Ranking system
- Ownership Economy
- Community NFT collections
- Integration With NFT Marketplace
- Global Ambassador program

## Stage 3

- Cameras & Lenses implementation & Marketplace
- Contest System
- Referral program
- In-app wallet upgrade & third party wallets integration

## Stage 4

- AR for NFTs
- Metaverse launch
- DAO principles implementation
- Multi-chain